

Sustainable Print: Why You Should Care

Thanks to Amerikal and our customers, millions of consumable goods are printed and packaged safely each day. Printing is one of world's oldest and largest industries. It encompasses food and pharmaceutical packaging, book, newspaper and magazine printing and so much more.

Today, Fortune 500 companies rely on Amerikal's sustainable products to print and package their goods.

We think about how your ice cream carton, bag of potato chips, frozen food dinner, daily newspaper and prescriptions are printed and packaged, so you don't have to. Since 1989, we have been providing printers worldwide with safe and sustainable solutions.



Below is an enlarged view of the box showing a typical halftone pattern used in the printing process.



What is Genesis®?

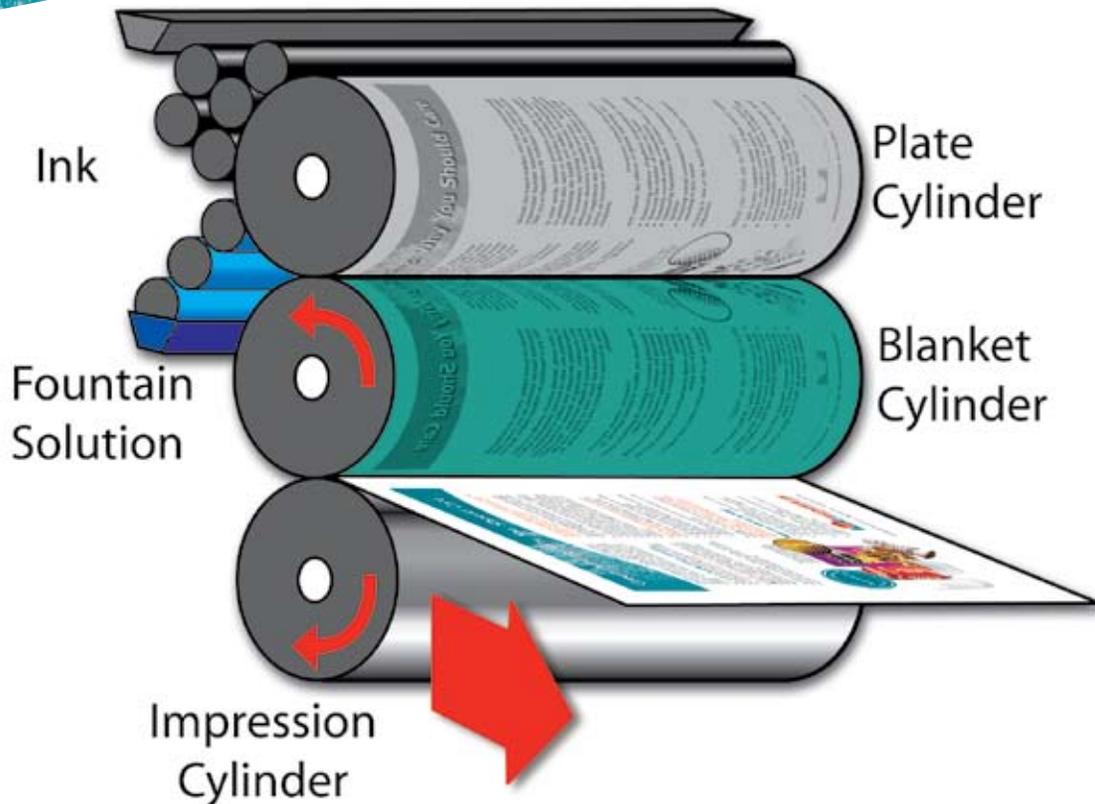
Amerikal Products Corporation, through its Genesis division is the recognized manufacturing leader in sustainable pressroom chemistry. We are the first and only pressroom chemical manufacturer dedicated solely to developing products that offset petroleum usage, preserve natural resources, reduce energy costs and eliminate hazardous waste streams.

What are the benefits to running Genesis® bio-based washes and low VOC sustainable fountain solutions?

- Improved quality and productivity
- Reduced overall consumption of chemicals and ink resulting in less waste and cutting overall costs
- Improved work environment for employees by eliminating unnecessary exposure to unsafe chemicals
- Elimination of hazardous waste streams from your printing process
- Reduced energy consumption and pollution in your community
- Helps offset millions of gallons of petroleum each year
- Preserved natural resources
- Reduced number of trees cut down each year
- Genesis does not contain chemicals listed as SARA Title 313, HAP's (Hazardous Air Pollutants) or Proposition 65



Sustainable Print Process



Genesis offers a full line of pressroom chemistry related to the overall printing process. Genesis fountain solution and pressroom maintenance chemistry ensure a productive and safe alternative to traditional chemistry.

In essence, we handle the smallest details of printing, so you don't have to worry about them.

Take an Active Role in Sustainable Print Today

- Talk to your suppliers – if they aren't using Genesis products, they aren't printing green.
- Visit amerikal.com to learn more about sustainable print
- Look for the Genesis "Printed with people and the environment in mind" logo
- Contact Amerikal at (847) 244-3600 to find a supplier in your area

